

SIMPLIFY SCIENCE. STRENGTHEN CLINICAL IMPACT.

End-to-end scientific communication, compliant lay summaries, and medical dissemination.

Turn complex clinical evidence into clear, credible and compliant scientific and marketing communication for diverse audiences.

YOUR CHALLENGES



TECHNICAL JARGON How to translate complex clinical data into clear, accessible messages without compromising scientific accuracy?



REGULATORY TRANSPARENCY Which mandatory public disclosure and summary requirements (SSCP, SSP, CTR lay summaries) apply to your pipeline?



COMPETITIVE DIFFERENTIATION How to communicate scientific evidence credibly and distinctively across publications and medical channels?

OUR APPROACH

01 ASSESS

- Review of clinical data, investigation reports, and audience communication needs
- Regulatory gap analysis across EU MDR 2017/745, EU IVDR 2017/746, and CTR 2014/536 transparency rules
- Tailored scientific dissemination strategy and multichannel publication roadmap



02 IMPLEMENT

- Authoring of compliant regulatory summaries (SSCP, SSP, CTR lay summaries)
- Medical writing and submission management for peer-reviewed journal articles
- Design and copywriting of scientific posters, congress brochures, and marketing & digital content



03 ASSURE

- Critical scientific review, plain-language validation, and editorial proofreading
- Support regulatory exchanges across publications, medical channels and marketing campaigns
- Dedicated medical writing hotline and continuous communication compliance oversight

YOUR BENEFITS



CLEAR & CREDIBLE SCIENCE

Complex clinical evidence translated into accessible communications without compromising scientific accuracy.



REGULATORY-ALIGNED TRANSPARENCY

Clear, compliant lay summaries and disclosure content aligned with applicable transparency requirements.



CONSISTENT MULTICHANNEL COMMUNICATION

Scientific messages adapted consistently across publications, congresses, digital channels and medical audiences.

**READY TO DISSEMINATE
YOUR SCIENTIFIC RESULTS?**

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